

Faculty of International Relations

Topics for doctoral theses 2024 – 2025

Topics for doctoral theses	Department	Contact person	Contact
International Economic Relations			
Changes of international commodity, financial and currency markets and their impact on actors	International Business	Ing. Petr Král, Ph.D.	kralp@vse.cz
New strategic directions in the field of international business (with emphasis on various aspects of marketing, personnel and financial management in international environment)	International Business	Ing. Petr Král, Ph.D.	kralp@vse.cz
Competitiveness of Czech enterprises in the changing political and economic conditions	International Business	Ing. Petr Král, Ph.D.	kralp@vse.cz
Industry 4.0	International Business	Ing. Petr Král, Ph.D.	kralp@vse.cz
Business Inteligence	International Business	Ing. Petr Král, Ph.D.	kralp@vse.cz
Expansion Strategy of Retail Companies.	International Business	Ing. Petr Král, Ph.D.	kralp@vse.cz
New Technologies in Retail and their Efficiency	International Business	Ing. Petr Král, Ph.D.	kralp@vse.cz
Sustainable Business	International Business	Ing. Petr Král, Ph.D.	kralp@vse.cz

Intercultural Management (human capital strategies in intercultural environment).	International Business	Ing. Petr Král, Ph.D.	kralp@vse.cz
Marketing of luxury brands- new trends and challenges	International Business	Ing. Petr Král, Ph.D.	kralp@vse.cz
Systemic and Institutional Arrangements of the Multilateral Trading System in a Changing Political and Economic Conditions	International Economic Relations	doc. Ing. Martina Jiráňková, Ph.D.	jirankov@vse.cz
The International and Political Economics of the Systemic Relations in the World Economy	International Economic Relations	doc. Ing. Martina Jiráňková, Ph.D.	jirankov@vse.cz
The Development and the Growth in the World Economy	International Economic Relations	doc. Ing. Martina Jiráňková, Ph.D.	jirankov@vse.cz
The Comparison of Economic Systems	International Economic Relations	doc. Ing. Martina Jiráňková, Ph.D.	jirankov@vse.cz
The New Economic Geography and Location Patterns in the Global Economy	International Economic Relations	doc. Ing. Martina Jiráňková, Ph.D.	jirankov@vse.cz
Technology and Innovation in the Global Economy	International Economic Relations	doc. Ing. Martina Jiráňková, Ph.D.	jirankov@vse.cz
Global Value/Supply Chains	International Economic Relations	doc. Ing. Martina Jiráňková, Ph.D.	jirankov@vse.cz
Economics of the Euro Area – Macroeconomic policy and Institutions	International Economic Relations	doc. Ing. Martina Jiráňková, Ph.D.	jirankov@vse.cz
EU as a Social Market Economy	International Economic Relations	doc. Ing. Martina Jiráňková, Ph.D.	jirankov@vse.cz

Sovereign Debt Problems in the Eurozone	International Economic Relations	doc. Ing. Martina Jiráňková, Ph.D.	jirankov@vse.cz
Trade in Raw Materials and Global Value Chains	International Economic Relations	prof. Ing. Lenka Fojtíková, Ph.D.	lenka.fojtikova@vse.cz
Circular Economy in the Czech Republic	International Economic Relations	prof. Ing. Lenka Fojtíková, Ph.D.	lenka.fojtikova@vse.cz
Open Strategic Autonomy in the EU	International Economic Relations	prof. Ing. Lenka Fojtíková, Ph.D.	lenka.fojtikova@vse.cz
Re-Globalization and the Role of the WTO	International Economic Relations	prof. Ing. Lenka Fojtíková, Ph.D.	lenka.fojtikova@vse.cz
Multicriteria analysis of conditions for tourism segments development	Tourism	prof. Ing. Petr Šauer, CSc.	petr.sauer@vse.cz

International and Diplomatic Studies

Foreign policy of small states in the European Union	International and Diplomatic Studies	doc. Mgr. Ing. Radka Druláková, Ph.D.	drulakr@vse.cz
Restrictive measures and economic sanctions in foreign policy	International and Diplomatic Studies	doc. Mgr. Ing. Radka Druláková, Ph.D.	drulakr@vse.cz
EU Internal Security – different issues	International and Diplomatic Studies	doc. Mgr. Ing. Radka Druláková, Ph.D.	drulakr@vse.cz
China in Contemporary International Relations	International and Diplomatic Studies	doc. Jeremy Alan Garlick, M.A., Ph.D.	jeremy.garlick@vse.cz
New perspectives on the intersection of International Relations and Area Studies	International and Diplomatic Studies	doc. Jeremy Alan Garlick, M.A., Ph.D.	jeremy.garlick@vse.cz
China's approach to regional cooperation platforms in Asia and Europe	International and Diplomatic Studies	doc. Jeremy Alan Garlick, M.A., Ph.D.	jeremy.garlick@vse.cz

China's relations with Central and Eastern Europe	International and Diplomatic Studies	doc. Jeremy Alan Garlick, M.A., Ph.D.	jeremy.garlick@vse.cz
China's engagement in multilateral international institutions	International and Diplomatic Studies	doc. Jeremy Alan Garlick, M.A., Ph.D.	jeremy.garlick@vse.cz
Cultural Identity as a Factor of International Politics	International and Diplomatic Studies	prof. PhDr. Zuzana Lehmannová, CSc.	lehmann@vse.cz
Global Transformation of IR International System, Global Interdependence of the International Actors	International and Diplomatic Studies	prof. PhDr. Zuzana Lehmannová, CSc.	lehmann@vse.cz
IT and AI development as a determinant of changes in international relations	International and Diplomatic Studies	prof. PhDr. Zuzana Lehmannová, CSc.	lehmann@vse.cz
Possibilities and Limits of Global Governance, Role of International Organizations in the 21st Century	International and Diplomatic Studies	prof. PhDr. Zuzana Lehmannová, CSc.	lehmann@vse.cz
Economic Diplomacy of Japan	International and Diplomatic Studies	doc. Ing. Zuzana Stuchlíková, Ph.D.	stuchliz@vse.cz
Economic and Political Relations between China and the Czech Republic	International and Diplomatic Studies	doc. Ing. Zuzana Stuchlíková, Ph.D.	stuchliz@vse.cz
Regional Economic Integration in Asia	International and Diplomatic Studies	doc. Ing. Zuzana Stuchlíková, Ph.D.	stuchliz@vse.cz
Economic and Political Relations between the EU and Japan	International and Diplomatic Studies	doc. Ing. Zuzana Stuchlíková, Ph.D.	stuchliz@vse.cz
Central European Countries in International Relations in the Interwar Period (1918–1939)	International and Diplomatic Studies	doc. Mgr. et Mgr. Andrej Tóth, Ph.D.	andrej.toth@vse.cz
Soviet Policy in Eastern Europe in the Gorbachev Era (1985–1991)	International and Diplomatic Studies	doc. Mgr. et Mgr. Andrej Tóth, Ph.D.	andrej.toth@vse.cz
Central European Countries in International Relations in the 1970s and 1980s	International and Diplomatic Studies	doc. Mgr. et Mgr. Andrej Tóth, Ph.D.	andrej.toth@vse.cz

Lobbying rules as a tool of anti.corruption fight – a comparative approach	International and Diplomatic Studies	doc. Ing. Petr Vymětal, Ph.D.	vymetal@vse.cz
Political party and campaign funding in the world	International and Diplomatic Studies	doc. Ing. Petr Vymětal, Ph.D.	vymetal@vse.cz
The Power of Norms in Contemporary International Relations	International and Diplomatic Studies	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz
Economic and Commercial Diplomacy	International and Diplomatic Studies	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz
Small States in International Relations	International and Diplomatic Studies	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz
Global governance of entrepreneurial activities (GRI, UNGC...)	International and Diplomatic Studies	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz
From the non-western theories of International Relations to Global IR	International and Diplomatic Studies	doc. Mgr. Ing. Štěpánka Zemanová, Ph.D.	zemanova@vse.cz